



**BUILD
GREEN
EXPO**

Herald Sun
homeshow
& GARDEN EXPO

PRESS RELEASE

For Immediate Release, Tuesday 1 June 2010

HIA BuildGreen Expo Co-Locates with Herald Sun Home Show

We are delighted to announce the 2010 HIA BuildGreen Expo will now co-locate with the prestigious Herald Sun Home Show.

The iconic Herald Sun Home Show has run annually since 1973, and is sponsored by Australia's most powerful newspaper.

This exciting development brings a significant increase in potential business for all HIA BuildGreen exhibitors.

Exhibitors gain an extra day of trading, and quadruple the number of qualified visitors. Based on 2009 attendances, 40,000+ home renovators and home builders will visit both shows over 4 days.

This strategic decision ensures the best possible return on investment for exhibitors; and greatly enhances the profile of the HIA BuildGreen Expo especially the benefits of building sustainably.

The HIA BuildGreen Expo will maintain its own identity, but visitors will be able to access both shows.

If you have any questions, ring Aaron Busary on 03 9276 5529 or email aaronbusary@eea.net.au

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Media Enquiries

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