



BUILD GREEN EXPO

Thursday 19 - Sunday 22 August 2010
Melbourne Exhibition Centre

Gold Sponsorship: \$31,000*

- Maximum of 3 sponsors in this category.
- Logo is given second ranking priority after Expo Naming Rights Sponsor.
- Logo on the HIA BuildGreen Expo homepage website with a reciprocal link to your company.
- Logo to be printed on Admit 1 Free Tickets.
- Logo to be printed on the official Expo Guide front cover.
- Logo to be printed on the HIA BuildGreen Expo Showbag.
- Logo and link in all e newsletters to visitor database (sent to over 12,000 records).
- Logo to be on HIA BuildGreen Expo Signage (Entrance feature, Information Sign, Floorplan, Seminar Stage Schedule Sign).
- Opportunity to host and provide speakers for four seminars, topics to be mutually agreed.
- A 200 word product/company description with a logo and a reciprocal link to your company in one e-newsletter.
- An allocation of 60 sqm of floor space towards a display stand.
- 100 word company profile in the HIA BuildGreen Expo Guide.
- 1 page colour advertisement in the HIA BuildGreen Expo Guide.
- 50 Admit 1 Free Tickets to the HIA BuildGreen Expo.

Benefits to Sponsors include:

- Low cost high return sponsorship.
- Increased profile over competitors.
- Goodwill created in the community with sponsors seen as active supporters for tackling Australia's environmental issues.
- Positive exposure generated in the media through a comprehensive PR campaign.
- Opportunity to launch new programs and to increase awareness of the services and products sponsor organisations offer.

Sponsors would provide EEA with:

- Their logo for promotion.
- Promote the HIA BuildGreen Expo on your website with a reciprocal link to the HIA BuildGreen Expo website.
- Promote the HIA BuildGreen Expo via your customer database and customer correspondence, the avenues and frequency to be mutually agreed.

For all enquiries contact:

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* All prices quoted are ex GST

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