



Thursday 19 - Sunday 22 August 2010
Melbourne Exhibition Centre

Seminar Stage Sponsorship: \$11,000*

The Seminars Area will cover a range of topics giving visitors practical ideas and solutions to achieve a sustainable home and lifestyle.

Seminars run for 45 minutes with 6 running each day. The space for the area, furniture, staging, audio visual equipment, lighting and power is included in the Sponsorship fee.

Sponsorship features:

- Sponsorship exclusivity. Only one sponsor in this category.
- Sponsorship and naming rights of the Seminar Stage area, appearing as "Your Company Name" Seminar Stage or words similar to that affect.
- Logo on the HIA BuildGreen Expo website under Seminars with a reciprocal link to your company.
- Logo on signage (onsite floorplan, seminar schedule sign, seminar stage backdrop)
- A 6m length x 3m high banner with words "Sponsored by (your company logo)" will be rigged above the Seminar Stage.
- Logo in the official HIA BuildGreen Expo Guide with the Seminar timetable.
- Opportunity to host and provide speakers for two seminars a day, topics to be mutually agreed.
- Links to your website wherever the seminars or your logo appears.
- 100 complimentary tickets (value \$1,600)

Benefits to Sponsor include:

- Low cost high return sponsorship.
- Increased profile over competitors.
- Goodwill created in the community with sponsors seen as active supporters for tackling Australia's environmental issues.
- Positive exposure generated in the media through a comprehensive PR campaign.

Sponsor would provide EEA with:

- Their logo for promotion.
- Reciprocal link to show website.

*ex GST

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