



Thursday 19 - Sunday 22 August 2010
Melbourne Exhibition Centre

Silver Sponsor: \$18,000*

- Maximum of 3 sponsors in this category.
- Logo is given priority after Gold Sponsors.
- Logo on the HIA BuildGreen Expo homepage website with a reciprocal link to your company.
- Logo to be printed on Admit 1 Free Tickets.
- Logo to be printed on the official Expo Guide front cover.
- Logo to be printed on the HIA BuildGreen Expo Showbag.
- Logo and link in all e newsletters to visitor database (sent to over 12,000 records).
- Logo to be on HIA BuildGreen Expo Signage (Entrance feature, Information Sign, Floorplan, Seminar Stage Schedule Sign)
- Opportunity to host and provide a speaker for two seminars, topic to be mutually agreed.
- An allocation of 30 sqm of floor space towards a display stand.
- 1/2 page colour advertisement in the exhibition catalogue.
- 50 Admit 1 Free Tickets to the HIA BuildGreen Expo.
- Company logo and link on show website.

Benefits to Sponsors include:

- Low cost high return sponsorship.
- Increased profile over competitors.
- Goodwill created in the community with sponsors seen as active supporters for tackling Australia's environmental issues.
- Positive exposure generated in the media through a comprehensive PR campaign.
- Opportunity to launch new programs and to increase awareness of the services and products sponsor organisations offer.

Sponsors would provide EEA with:

- Their logo for promotion.
- Promote the HIA BuildGreen Expo on your website with a reciprocal link to the HIA BuildGreen Expo website.
- Promote the HIA BuildGreen Expo via your customer database and customer correspondence, the avenues and frequency to be mutually agreed.

For all enquiries contact:

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* All prices quoted are ex GST

BUILD GREEN EXPO